**Describe:** What is the work you are writing about? How did you make it? Describe your process from start to finish. What is the movie genre you chose and who would the audience be for such a movie?

**Analyze:** How did you use the Elements of Art in you poster? How did you use the principles of design in your poster? See word bank for list of both.

**Interpret:** What does the poster mean? What were you trying to communicate about this movie?

**Decide:** Was the poster successful? Tell me what went right for you in the creation. Tell me what you struggled with.

WORD BANK
Elements of Art:
Space, Line, Color, Shape, Form, Texture, Value
Principles of Design:
Balance, Contrast, Emphasis, Movement, Pattern, Rhythm, Unity
Adobe Photoshop
internet
pixel based image
ppi(pixels per inch)
lasso tool
magic wand
thumbnail sketches
movie genre
**The Elements of Art:
Space:**Space refers to the distances or areas around, between or within components of an image. It can exist in two or three dimensions. Space can refer to positive space (a shape, such as an apple) or negative space (the absence of an apple shape).

**Line:** Line is the basic element and refers to the continuous movement of a point along a surface, such as a pencil or brush. Line can also be created by the edges of other shapes. Lines can vary in length, thickness and direction.

**Color:** draw the eyes attention to certain areas. It can invoke mood and emotion.

**Shape:** Shapes are what give objects their definition. Shapes are flat. Think of the silhouette. **Shapes can be organic (curved, soft, random) or geometric (angular, sharp, organized, complex).**

**Form:** Form is when a shape has either real or perceived three dimensionality. An example being a square(shape) or a cube(form.)

**Texture:**Texture is perceived surface quality. In art two types of texture exist, tactile and implied. Tactile texture is the way a surface actually feels, such as sandpaper or tree bark. Implied texture is the way the surface of an object “looks” like it feels.

**Value:** the relationship between light and dark. It can also be referred to as tone or shading. The value of an object helps give it form and depth.

**EXAMPLE**

**Describe:** What is the work you are writing about? How did you make it? Describe your process from start to finish. What is the movie genre you chose and who would the audience be for such a movie?

*The film that I created is about a young woman who has a series of psychological issues that stem from many aspects of her life. The delusion that consumes her life leads her to commit a murder.*

*When considering a topic for my movie poster, I had the desire to select an idea that had depth. I wanted the depth of the movie to translate onto the poster. My thumbnails all involved the concept of a person with a psychological disorder. I ended up combining two of them. I selected pieces of different people from the internet, to create the crazed look of the protagonist. I used Adobe Photoshop to create the overall product. When creating her hair I used the Clone tool to make her hair the background, basically an extension of her. In it are some of the things that make her crazy. The genre that I chose would be a thriller and the audience would have to be people with an interest in the human mind and the capacity of mankind.*

**Analyze:** How did you use the Elements of Art in you poster? How did you use the principles of design in your poster? See word bank for list of both.

*The Elements of Art were used in many forms. I used the color red as her hair, utilizing such a vibrant color gave the appearance of power. The intensity of the red foreshadows all the raging emotions the main character feels. Her hair has a curly like texture that is intertwined with the parts of her life that make her crazy, there is also space between those things. I used shape in various ways from the curves of her face to the angles of her eyes. Her eyes are also much bigger than the rest of her face, giving her a sort of bug-like effect.*

*I used the Principles of Design as well, by using contrast I allowed the attention to go to her eyes. Which symbolize the change in personality, from green to blue. There is also an added emphasis to her eyes because of their size and color. The hair itself is a pattern which converts into the background, it moves from the crown of her head and consumes the whole poster. The finished effect of placing the pieces in specific places gives off a sense of unity.*

**Interpret:** What does the poster mean? What were you trying to communicate about this movie?

*My poster is attempting to communicate the issues that people cope with, the craziness that people try to keep on the inside. I think it is significant because all people deal with certain emotional issues and craziness, maybe not to the extent of my movie poster but something along those lines.*

**Decide:** Was the poster successful? Tell me what went right for you in the creation. Tell me what you struggled with.

*I am satisfied with finished product of my poster. The pieces that I was attempting to combine look united which I am definitely proud of. I like how the eyes give it odd effect, which I intended. I definitely struggled with manipulating the hair and combining it with the objects floating above her head. That was definitely my ultimate struggle.*